

FOR IMMEDIATE RELEASE

**MICHAEL MCDOWELL TO RUN 5K IN SONOMA SUPPORTING
3STRANDS GLOBAL**

Leavine Family Racing Sponsors K-LOVE and Thrivent Financial Join Cause

CONCORD, N.C. (June 24, 2015) – In addition to racing more than 200 miles at Sonoma Raceway in the NASCAR Sprint Cup Series race on Sunday, June 28, Michael McDowell, driver of the No. 95 K-LOVE Radio Ford Fusion will run in a 5K the day prior to support 3Strands Global, a non-profit that focuses on raising awareness and funds to address the issue of human trafficking.

“I met with 3Strands founder Ken Peterson last year at the Sonoma race and got to hear his personal testimony and the burden he had to put an end to human trafficking,” said McDowell. “Honestly, it broke my heart to hear what is happening to these young women and I immediately got involved. It is so humbling and inspiring to have partners like K-LOVE and Thrivent that come alongside an organization like 3Strands to help stop human trafficking and in particular the trafficking of young women.”

K-LOVE Radio and Thrivent Financial, both of Leavine Family Racing’s primary sponsors in 2015, are active with the non-profit as national level sponsors of the Break Free Run events. The Break Free Run is a fundraiser for 3Strands and is comprised of four 5K /10K races held in Sonoma, San Diego, Folsom and Oakland.

“Thrivent Financial has been a sponsor of the Break Free Run in Folsom in the past, and we are so happy to extend that commitment to be a national sponsor in 2015,” said Heidi C. Hunter, Thrivent Financial Wealth Advisor. “3Strands is important to me because I personally know the impact they have to employ, educate and engage people to stop human trafficking in our local community and worldwide, and I know it’s an organization Michael McDowell has also supported, too.

“Our Thrivent Action Team is thrilled that Michael will be running with us. Michael, K-LOVE and Thrivent are already partners on the NASCAR track and it

is wonderful to extend the relationship off the track in support of such an important cause.”

The 3Strands mission is to mobilize a worldwide community of individuals and organizations to positively change lives by investing in sustainable initiatives that fight human trafficking.

“K-LOVE Radio is proud to support 3Strands Global and have NASCAR driver Michael McDowell participate in this event,” said Tricia Wickham, Director of Marketing and Brand Communication for K-LOVE Radio. “We are thrilled to come together with Michael and Thrivent Financial to participate in the Break Free Run and raise awareness for human trafficking.”

Fans can get involved by purchasing 3Strands K-LOVE bracelets and jewelry (<http://store.klove.com/3strands.html>) as well as pray, give and learn more by visiting www.3strandsglobal.com.

More information on the Sonoma event can be found at <http://www.breakfree.org/sonoma/>.

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About Thrivent Financial

Thrivent Financial is a financial services organization that helps Christians be wise with money and live generously. As a membership organization, it offers its nearly 2.4 million member-owners a broad range of products, services and guidance from financial representatives nationwide. For more than a century it has helped members make wise money choices that reflect their values while providing them opportunities to demonstrate their generosity where they live, work and worship. For more information, visit Thrivent.com. You can also find us on Facebook (Link opens in new window) and Twitter (Link opens in new window).

For additional important disclosure information, please visit Thrivent.com/disclosures.

About K-LOVE Radio

K-LOVE creates compelling media designed to inspire and encourage people to develop a meaningful relationship with Christ. K-LOVE is listener supported and delivers positive, encouraging contemporary Christian music through its 446 signals across 47 states. For more information visit: www.klove.com.

About Leavine Family Racing

Owned by Bob and Sharon Leavine, Leavine Family Racing (LFR) and the No. 95 Ford have competed in NASCAR's top division since 2011. Operating from their race shop in Concord, N.C. the team is led by a veteran group of personnel with over 50-years of combined racing experience. Driven by several core principals including Value, Integrity, Flexibility, Opportunity, Access and Experience, the organization is focused on improved performance through measured and sustainable growth. Become a fan on Facebook and Instagram and follow on Twitter at @LeavineFamily95.