



MEDIA ADVISORY

PHOTO AND INTERVIEW OPPS SATURDAY, NOVEMBER 5, 2016

3STRANDS GLOBAL BREAK FREE RUN: THE RACE TO END HUMAN TRAFFICKING

Participants will gather for annual walk/run in Oakland on Saturday, November 5

- WHAT:** The Annual 3Strands Global Break Free Run: The Race to End Human Trafficking -- features a 10k and 5k course for runners and walkers, as well as a kids' fun run. The race will draw participants joining the effort to end human trafficking locally and globally. www.3strandsglobal.com/races
- WHEN:** Saturday, November 5, 2016
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| 8:00 a.m. – 8:30 a.m. | Remarks by 3Strands president and co-Founder Ashlie Bryant Recognition of work by modern-day abolitionists Stretch and warm up |
| 8:30 a.m. | Races begin |
| 9:30 a.m. (approximately) | Announce winners and largest fundraisers |
- WHERE:** Lakeside Park, Lake Merritt
666 Bellevue Avenue
Oakland, CA
- WHY:** Human trafficking is the fastest growing crime in the United States. Funds generated from [3Strands Break Free Runs](#) support nonprofits fighting human trafficking through prevention, recovery, restoration and reintegration programs — locally and globally.
- WHO:** 3Strands Global, an El Dorado Hills-based non-profit whose mission is to combat human trafficking through sustainable employment, education and engagement initiatives, has presented Break Free 5K and 10K run/walk events for the past six years.
- Break Free Runs mobilize local communities in the fight against human trafficking, engaging 16,000 runners statewide in the past years and supporting beneficiary programs involved in the fight against human trafficking.
- 3 Strands Global has set the goal of a total of 5,000 participants, raising \$350,000 this year in three California cities: Folsom, Oakland and San Diego. www.BreakFreeRun.org

Interview opportunities available with 3Strands president and co-Founder Ashlie Bryant, race participants and others involved in the race against human trafficking.

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