

## **3Strands Global Foundation Selected as 2018 Semifinalist for SVP Sacramento Fast Pitch**

*SVP Fast Pitch gives nonprofits \$220,000 of in-kind support and chance to pitch at Golden 1 Center*

**SACRAMENTO, CA — November 30<sup>th</sup>, 2018** — Social Venture Partners of Sacramento (SVP), a network of engaged philanthropists focused on improving Sacramento-area education, announced today that 3Strands Global Foundation has been selected as a semi-finalist for SVP Sacramento Fast Pitch, to be hosted at Golden 1 Center.

*"The value of Fast Pitch can be measured quantitatively - 66 total nonprofits supported with over \$600,000 in follow-on funding since 2015 - but the real value of the program is in the magic of each nonprofit cohort. Since 2015, 98% of participants have rated SVP Fast Pitch as a valuable experience that allowed them to make nonprofit and corporate connections they otherwise would not have connected with. We're so excited for 2018!" -Bree Cahill, Executive Director SVP Sacramento*

SVP will provide 3Strands Global with more than \$11,000 of in-kind consulting and support by industry leaders and professionals. In-kind services include peer-to-peer coaching, professional video content, educational services and donor relations support along with a chance to pitch at Golden 1 Center in March 2018.

"We are thrilled to be a SVP Semi-Finalist and look forward to working alongside the other semi-finalists all of whom represent great causes. We are grateful to SVP for including us and look forward to the experience," said Ashlie Bryant, Co-Founder and President of 3Strands Global Foundation

3Strands Global Foundation mobilizes communities to combat human trafficking through prevention education and reintegration programs. 3Strands Global's co-founded program PROTECT provides human trafficking prevention education and training to students and educators as a way to protect children from exploitation and to prevent the crime before it starts. PROTECT has been rolled-out in 17 counties in California and is expanding to other states. We are so honored to be supported by SVP Fast Pitch as this will allow us to further develop our training and curriculum and continue expanding PROTECT to additional local California counties and states.

78% of human trafficking victims do not see themselves as victims. This is why education is key; it provides children with the tools they need to counteract their vulnerability. When a child understands the signs and tactics of traffickers, they can better protect themselves from victimization. PROTECT has the potential to prevent the trauma endured by those who are exploited and to reduce the number of children who could become victims, buyers, or traffickers.

3Strands Global joins a semi-finalist pool of 20 nonprofits and a growing alumni list of 46 nonprofits throughout the Sacramento Region. The Fast Pitch program has led to over \$600,000

in follow-on funding, numerous additional pitch opportunities for past participants, and several large one-time gifts (\$50K+) for past participants.

The process spans four months, from December 2017 through March 2018, as 20 nonprofit participants and 40 coaches work together through group and 2:1 coaching sessions to hone each 3-minute pitch. Nonprofits also take part in a series of workshops to leading up to the final event. On March 8th, 2018, 10 nonprofit finalists will take the stage at Golden 1 Center and pitch their stories of impact!

- B Street Theater received a pledge of a new van and trailer from a donor the night of the Fast Pitch Event, allowing them to reach 30,000 additional children each year through their theatre program
- SAGE Global expanded their program to 5 new schools in Sacramento and added a new board member thanks to relationships formed through Fast Pitch
- Food Literacy Center used a version of their pitch in a video grant submission, earning them \$20,000
- Fresher Sacramento received a \$50,000 donation at SVP Fast Pitch, allowing them to bring on a new full-time staff members

**ABOUT FAST PITCH:**

SVP Fast Pitch helps nonprofits craft their story. Forty business professionals are matched with 20 nonprofit leaders to build strategies, create scripts and develop a presentation. The pinnacle of Fast Pitch happens on March 8, 2018 at Golden 1 Center when 10 finalists will compete to win \$30,000+ in prize money and awards. The 20 semifinalists each receive access to three workshops, a 30-second commercial quality ad, a 1-minute professionally produced pitch video, 2:1 mentoring and group pitch sessions, totaling more than \$11,000 in value. Since 2015, SVP Fast Pitch has led to an additional \$600K in follow-on funding for participants.

**ABOUT (nonprofit):****INFORMATION ON SVP SACRAMENTO:**

SVP Sacramento unites local business leaders and philanthropists with educationally focused nonprofits, combining financial and capacity-building support with a passion for education. Since 2008, SVP Sacramento has invested over \$1.3 million into educationally focused nonprofits in the greater Sacramento area. Investees include Reading Partners, Teach for America, City Year, Positive Coaching Alliance (PCA), Powerhouse Science Center, College Track and 916 Ink.