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3Strands Global Foundation Wins 2018 SVP Fast Pitch Sacramento *Local nonprofit continues to combat human trafficking*

Sacramento (March 13, 2018) – 3Strands Global Foundation, an El Dorado Hills based non-profit that mobilizes communities to combat human trafficking through prevention education and reintegration, won this year’s Social Venture Partners’ (SVP) Fast Pitch Sacramento.

SVP Fast Pitch aims to help Sacramento area nonprofits tell their story by working with the organizations to fine-tune three-minute elevator pitches aimed at engaging others in their cause and mission. SVP seeks to “connect philanthropists and strengthen non-profits.” Narrowed from an initial 47 nonprofits, 20 were selected for coaching by distinguished business professionals; the top 10 finalists competed on March 8th at the Golden 1 Center for more than \$80,000 in prize money and awards.

Winners were jointly decided by event attendees, the judges, and SVP coaches. 3Strands Global (3SGF) took first place on Thursday night, with KidsFirst placing second, and Children’s Choice for Hearing and Talking Center (CCHAT) of Sacramento earning third.

Ashlie Bryant, CEO of 3Strands Global, made the winning pitch on Thursday describing how 3Strands Global and its partners created the first of its kind, scalable, online training and curriculum that trains teachers to identify human trafficking and educates students about the signs and tactics of traffickers to empower them to protect themselves and others from victimization.



“Jack, a 14 year-old boy, realized he was being exploited after going through our curriculum in his classroom and realized he needed help...this is how we save lives,” Bryant described during her pitch. Human trafficking is a crime that’s hidden in plain sight and exploits the vulnerabilities of our children. At least 78% of human trafficking victims do not see themselves as victims according to published studies; this is why education is key in preventing the crime before it starts.

California has the highest rate of human trafficking in the nation. In 2016, there were 4,137 human trafficking incidents reported to the National Human Trafficking Hotline and Sacramento has the sixth highest rate of human trafficking per capita.

“Winning SVP Fast Pitch is a true honor and will be instrumental in helping us achieve our mission. . . 3Strands Global Foundation has already educated over 50,000 students and the SVP award will get us closer to our goal of educating all students who are vulnerable to human trafficking,” said Bryant.

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ABOUT 3STRANDS GLOBAL FOUNDATION:

3Strands Global Foundation is a California-based non-profit with the mission to mobilize communities to combat human trafficking through prevention education programs in schools and reintegration job programs for survivors and at-risk youth.

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